

**UNCERTAINTY TESTING:** indicate "By Frank Westad" in Uncertainty testing chapter.

Frank revises his chapter and contacts Harald if needed. Build an exercise with Valerie.

**CLASSIFICATION:** New article on PLS-discriminant analysis in Journal of NIR systems.

**APPENDICES:** Val responsible for Use of Unscrambler, Kim responsible for Algorithms

## 6. Sales & marketing aspects

- The artistic illustration on the cover will be one by Kim's daughter. The cover is to be designed by her.
- Insert a marketing page presenting CAMO products at the end of the book.
- Refer to other CAMO products in application examples whenever relevant.
- Let the authors (Kim, Valerie) write the promotion text for the website.
- Future translation into other languages (Japanese, Chinese, Russian, Portuguese, Spanish). Note: is there anything we need to know to prepare for translation?

### Action items

| Description  | Who          |
|--|--------------|
| Find word files from 5 <sup>th</sup> edition. DONE   | Valérie      |
| <b>MAKE revisions from Lars H.'s list and send to Kim!!!</b>   |              |
| Go through "Chemometrics, a practical guide" by Beebe, Pell and Seasholtz – especially chapter 3 "Preprocessing" | Valerie      |
| Go through "Multivariate Calibration" by Næs, Davies etc. – especially SIMCA chapter                             | Valerie      |
| Select 4 leading data sets, prepare a data description and analysis outline                                      | Kim          |
| Get hold of ca. 20 additional data sets, prepare a data description and analysis outline                         | Kim, Valérie |

|  | invitations         |
|--|---------------------|
| Start re-writing some main chapters (must have 5 <sup>th</sup> edition files first!) | Kim                 |
| Review MVDA's SIMCA chapter  | Valerie             |
| Start drafting a PLS-DA chapter (Kim has a good wine dataset for it)                 | Kim                 |
| Review DoE chapter   | Valerie (+ Ingrid?) |

### Next meetings

- Monday, March 17<sup>th</sup> 2008 (?)
- Friday, April 18<sup>th</sup> 2008: Data sets meeting. Location TBD
- Friday, May 9<sup>th</sup> 2008
- Friday, May 30<sup>th</sup> 2008

### Work organization

Kim may possibly need one, two sessions *in isolation* for dedicated work, e.g. Bornholm (DK).